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# A Real Program of Quality



WHAT IT MEANS
TO YOU!

### OUR CROPS ALWAYS OPEN FOR INSPECTION

Quite a number of "Our Folks" from different states,—planters who grow and know Tomatoes visit us each season and thoroughly inspect all our plantings (not only a few selected fields), and without a single exception they have always been very enthusiastic,—not only with the type, quality and general condition of our crops, but also with our complete isolation of each variety on separate farms to insure its purity.

The Pennsylvania Department of Agriculture also inspected, approved and Certified our entire crop of "Glick's Improved Marglobe" the past season for Purity, and Freedom from disease. Their report was very favorable:

Vigor: GOOD. General Appearance: EXCELLENT. Cultural Conditions: GOOD.

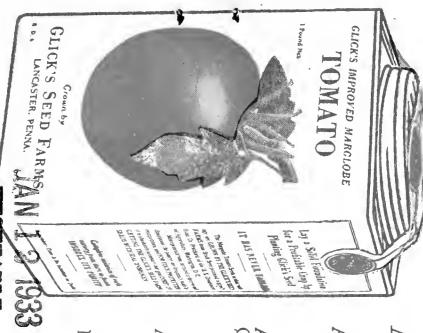
Remarks: INTERNAL STRUCTURE EXCELLENT —TYPE VERY GOOD.

(Signed) Inspector K. W. Lauer.

We appreciate the co-operation of the Department of Agriculture. They are doing an excellent work in causing some "delinquent seed growers" to do some much needed "cleaning up" in production of their seed to have it "certified",—but after all, it is up to the grower himself to exercise scrutinizing care all through the season if he sincerely wants to protect the planter against disappointment; and, every seed grower who has the Planter's success at heart, does all the Department may require—and more—not only to obtain Certification of his seed as a talking point as may often be the case, but—to actually protect the Planter. Some growers succeed in having their seed certified, and by throwing a big smoke-screen about "certification" are able to camouflage the real issue—the factor of most vital importance to the Planter,—which is—"how was it grown." The Seed Grower himself must spare no efforts to grow highest quality seed, or he will counteract the good work of the Department of Agriculture and misappropriate their constructive efforts. After all, the fact remains—"If seed is to possess any special merits it must be grown right,—that's our business—since 1908. Glick's Seed has never failed."

## NOTHING IS LEFT UNDONE THAT WILL INSURE YOUR SUCCESS

Living right on our farms, and personally growing this seed enables us to always know just what we are offering you. We return orders after our own seed is all gone, instead of buying seed elsewhere thought to be O. K., and then let "Our Folks" find out at their own expense whether it really was what it should have been. There is no guess work—whenever you buy seed under our seal you get Glick's seed.



# ABSOLUTE LEADERSHIP! "Growing on Quality since 1908"

Almost a Quarter Century of Unbroken Service to the Planter!

YOU have a right to know what You Plant! Ask for Folder giving full details about our Program of Quality, and—CONSIDER WHAT IT MEANS TO YOU! Is there any reason WHY YOU should

not be entitled to this Protection?

Available on following varieties at NEW LOW PRICES: Glick's Improved Marglobe (
Hillborn's Selected Globe . . )
Glick's Pritchard (Scarlet Topper) ..Lb., \$4.50; 10-lb., \$4.00 lb. .Lb., \$5.00; 10-lb., \$4.50 lb.

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DECIDE FOR PROFIT!

Remember: Glick's Seed Has Never Failed! "It's Better, because-It's Grown Different."

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SEED TRIALS

# Watch Your Step! MORTICULTURE DON'T BE MISLAN I 2 1933

You cannot buy Better Seed elsewhere regardless of Price

(Neither can you afford to plant anything except the very best)

Glick's Seed is Grown for Planters who Demand the Best.

#### The Record of the last Quarter Century Gives Glick's Seed the Preeminence

(Absolute purity; highest quality; greater disease resistance; almost every seed filled to its fullness and OVERFLOWING WITH HEALTH, VIGOR AND VITALITY, producing more crates of fancy fruit per acre, commanding highest prices,—YIELDING GREATER RETURNS FOR THE PLANTER.)

Every Package Sealed



for Your Protection

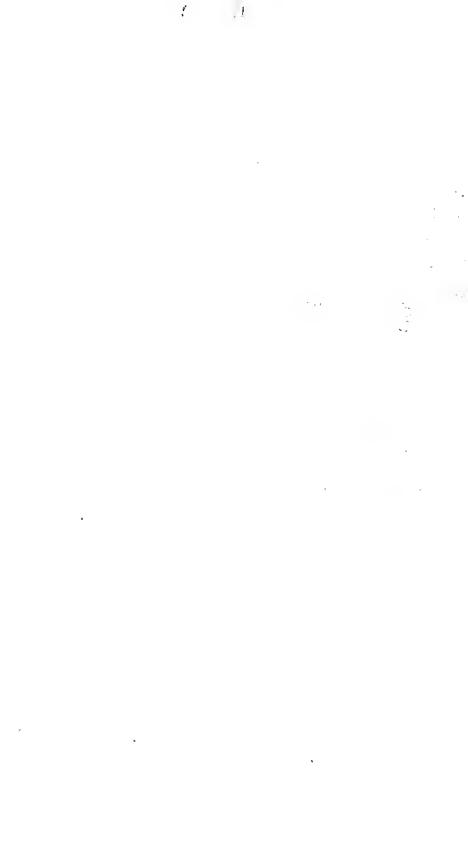
Know What You Plant!

Glick's Seed is Grown on Glick's Farms where Disease is Unknown and Absolule Purity Prevails.

Now, it's up to you! You too, can enjoy this Protection by PLANTING GLICK'S SEED EXCLUSIVELY!

Glick's Improved Marglobe Lb., \$4.50; 10-lb., \$4.00 lb. Hillborn's Selected Globe... Lb., \$5.00; 10-lb., \$4.50 lb.

CONTROLLER OF THE



# ARE YOU PLAYING SAFE?

The seed upon which you stake your crop-YOUR SEED-HOW WAS IT GROWN? YOU HAVE A RIGHT TO KNOW!

Glick's Seed is grown under a carefully outlined Program of Quality. Careful selection is made of our Seed Stock; sterilizing seed beds for our crop plays safe against disease; planting on a wide crop rotation enables us to produce HEALTHY, VIGOROUS SEED of HIGH VITALITY such as cannot be produced otherwise; crops are carefully rogued in the fields; each variety is grown and kept on separate farms from start to finish, which is made possible by installing an individual line of machinery on each farm for that one variety only, and also washing, drying and storing the seed ON THAT FARM until shipment is made, which GIVES YOU ABSOLUTE PROTECTION against any possible chance of a mixture at any time.

Our Farms are located in the Heart of Lancaster County—famous as "The Garden Spot"—and are entirely isolated from any commercial Tomato growing section, which is a factor of great importance in keeping our crops FREE FROM DISEASE, and gives us complete control of the situation here. We live on our farms and personally grow the seed, and only thus can we always know just what we sell. This seed is sold UNDER OUR SEAL FOR YOUR PROTEC-TION. Whenever you BUY SEED UNDER THIS SEAL-



-YOU GET GLICK'S SEED-WE SELL NO OTHER.

Orders are returned after our own seed is all gone.

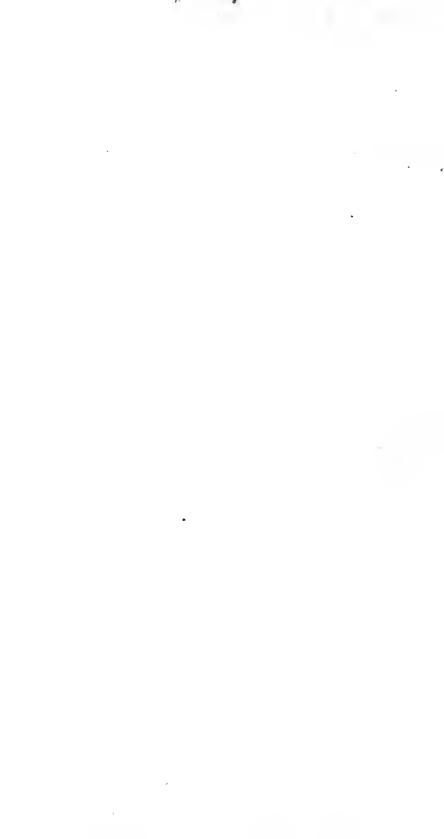
"Glick's Seed" is the perfected product resulting from countless tests-and the hard-earned experience of nearly a quarter century of "Growing Seed on a relentless quality basis."

#### YOU CAN PLANT IT WITH CONFIDENCE!

Glick's Improved Marglobe-Hillborn's Selected Globe Oz.-40c.;  $\frac{1}{4}$ -lb.-\$1.50;  $\frac{1}{2}$ -lb.-\$2.50; lb.-\$4.50; 10-lb.-\$4.00 lb. Glick's Pritchard (Scarlet Topper)

Oz.-40c.;  $\frac{1}{4}$ -lb.-\$1.50;  $\frac{1}{2}$ -lb.-\$2.50; lb.-\$5.00; 10-lb.-\$4.50 lb.

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#### Glick's Seed Has Never Failed!

If seed is to possess any special merits, it must be grown right,—that's our business, since 1908.

#### DO YOU KNOW---?

—we actually live right on our farms.

-we personally grow this seed on a relentless quality basis.

-disease is unknown on our farms.

—we have complete control of every operation.

the Glick's Seed Farms are entirely isolated from any commercial tomato growing section.

seed stock is carefully selected from most represen-

Etative plants.

stock seed is treated before sowing.

seed beds are sterilized.

Comatoes are planted on a wide-crop rotation.

Fields are rogued with scrutinizing care.

crops are subjected to numerous rigid inspections.

ach variety is grown and kept on separate farms.

an individual line of seed-extracting machinery for each variety is installed on that farm.

-seed is washed, dried and stored on separate farms

to avoid any possible chance of a mixture.

—Glick's seed is sold under seal for your protection. —orders are returned when our own seed is all gone. You get only Glick's Seed under our seal.

#### DO YOU REALIZE -- -?

-only the best can be good enough for this seal.

—only the best can be good enough for us to offer you.
—only the best can be good enough for you to plant, and to risk your season's labors on, together with a heavy investment.

-you must have the very best seed that can be grown.

—nothing else will do.

-our Program of Quality assures you complete pro-

tection on your crop.

—our Program of Quality has no loop-holes for regrets.

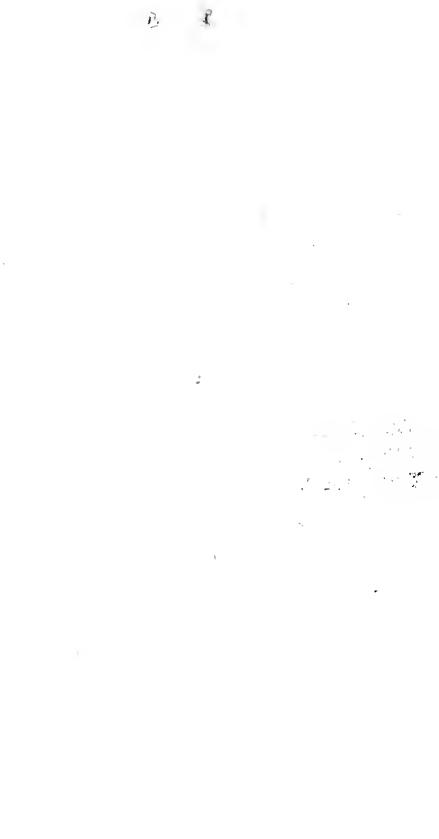
—our Program of Quality is absolutely sound, and it is the determining factor of your success. Quality and purity are even more important than the price.

If you recognize the vital importance of this great truth, you will make sure—you will make absolutely sure that your seed has the Glick's Seed Farms' Seal.

Glick's Improved Marglobe-Hillborn's Selected Globe Oz.-40c.; ½-lb.-\$1.50; ½-lb.-\$2.50; lb.-\$4.50; 10-lb.-\$4.00 lb. Glick's Pritchard (Scarlet Topper)

Oz. -40c.;  $\frac{1}{4}$ -lb. -\$1.50;  $\frac{1}{2}$ -lb. -\$2.50; lb. -\$5.00; 10-lb. -\$4.50 lb.

LICK SEED HARMS "Glick's Seed is better, because—It's Grown Different"



#### **OUR DISTRIBUTORS**

You are safe to patronize and consult the Dealer who recommends and handles Glick's Seed under seal. They are usually the outstanding merchants in that section,—their integrity, good character and sound business principles render our relations truly enjoyable. You will find them to be men of ability who take a deep interest in your welfare, and always ready to co-operate with you.

Most of our Distributors have been with us for many years for numerous reasons. They have learned that Glick's Seed is always dependable, and that they can give you more and better protection on your crop in every pound of Glick's Seed under Seal than they can with any other, regardless of price. Their success,—your success,—and our success is all dependent on the quality and purity of the seed. Our business is founded on quality,—we are growing on quality,—quality is most important to all of us—

#### -Let us go Forward-Together!

Misrcpresentations intended to deceive and disappoint planters are frequently made by competitors, and for your protection it is absolutely necessary that you insist on getting Glick's Seed with seal unbroken. This seal is the emblem of quality and purity.



For almost a quarter of a century we have been growing seed "for quality's sake,"—quantity production is never considered.

HARDEE COUNTY GROWERS, Inc. Wauchula, Fla. "We have tried your seed, they appear to do just what you say they will do. \* \* \* \* Our last season was bad and not a good season to make a thorough test, and yet the seed turned out very satisfactory fruit. \* \* \* \* We were very much impressed with YOUR MARGLOBE seed."

# A BETTER SEED— —IN A BETTER PACKAGE

-SEALED FOR YOUR PROTECTION-



Sold and Recommended by

GLICK SEED FARMS